

REP HEADLINE# 6228191 TRF# 321472
\$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18:46
CHANGES *** WFTV-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME EMILY MILHOAN
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6228191
PRDCT AMERICAN CROSSROADS EST# 694 COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT30/12 18:46

FLIGHT DATES OCT30/12 NOV5/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP:
TO LENA
FR JULIE
OK'D M7-8
TTL'S RTS
PLS CFM, THX 10/30

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
AMERICAN CROSSROADS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : DATE : DATE : /WK: INV'T : :SPTS:
AGENCY ADVERTISER CODE = AGENCY EST# = 694
AGENCY PRODUCT CODE =

PROGRAM	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAYS	TOTAL
22 S 1100A-1200N	30		\$1,000.00		11/2	11/2	0	FRI		0	
PROGRAM : THE VIEW											
76 A 600A-700A	30		\$3,250.00		11/2	11/2	1	FRI		1	

PROGRAM : NEWS
ORD COM1: WE CAN OFFER NOV2 ON LINE-22 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-35 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR

PRP HEADLINE# 6228191 TRF# 321472

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*****CHANGES*****

FAX# 703 528 7880
CHANGES OCT30/12 18:46:46
FROM REP WFTV-TV

LINE#:	REP	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT :	DAY S	:TOTAL: SPTS:
:	:LINE#:	:	:	:	:	:	10/21	10/31	0	WED	0	

MARKET	TOTALS	\$421,571	WFIV	35%	WKMG	19%	WESH	29%	WOFL	15%	WKCF	1%	WRBW	0%	CABL	0%
			WOPX	0%	WRDQ	1%	EFTV	0%								

SVC- NSI
DEMONS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE